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Content Creator

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West Perth, Perth WA

Editing & Publishing (Advertising, Arts & Media)

Full time

\$65,000 – \$80,000 per year

Posted 9d ago

Since inception in January 2006, **Publications and Exhibitions Australia Pty Ltd** has grown to become a significant provider of news into the mining industry. Today we are a medium sized company, continuing to grow and working with new but familiar sectors which include bridal.

In August of this year, we are scheduled to release **WeddingsAustralia.online**

This is a new (electronic) product which has been developed over several years, solely by West Australians. We are excited about our new initiative which is to be a management tool for engaged couples now planning for their special day, where in front of their closest friends and family, they will tie the knot.

We are searching for a quality dynamic professional to join our highly regarded team as **Content Creator** of the new Application.

Qualities, Skills and Duties

- **Proven experience as a Content Creator and strong writer** with the ability to create original content without the need of AI generated pieces that resonate with our target audience for social media and digital platforms - including Instagram, Facebook, TikTok, YouTube, Pinterest, LinkedIn, Website, EDMs etc.

The required body of work will include **client profile content, daily articles, social media posts, blogs, promotional materials, research.**

- **Excellent demonstrated client liaison and relationship management skills** as you will be **assisting clients** with their respective profiles.
- Must be passionate about attention to detail and staying up to date with the latest social and industry trends.
- Must be, **well-organised**, often demonstrated by the variety of roles in previous employment.
- **Dynamic, friendly, hardworking**, willing to work within a small and dedicated team to achieve KPIs.
- **Supportive** of the company ethos in helping our clients to the full.

Desirable skills but not Essential

Commercial experience in the bridal industry.

Video (low fi) film and editing experience;

Basic Graphic Design and use of the following software would be useful,

Photoshop InDesign Illustrator.

If you wish to discuss the role further please call Neil on **0407 271 600**, but send your CV in the first instant.

Employer questions

Your application will include the following questions:

Which of the following statements best describes your right to work in Australia?

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